The Happiest Place in the Midwest

BEVERLYfarm

A N N U A L  R E P O R T

2 0 1 8 - 1 9

The Happiest Place in the Midwest
Beverly Farm is a planned community that nearly 400 individuals with Developmental and Intellectual disabilities call home. There are homes and jobs, a recreation center with a pool, full dining facility; there is an equestrian center, shops, a pavilion, all kinds of activities, medical services, therapies, and much more. Cottages, group homes, apartments, and community-based options make up the landscape, people make it home.

**Our Mission:** Beverly Farm Foundation is a loving, caring home for adults with developmental disabilities, providing each individual with physical and emotional security and a dignified quality of life, with opportunities and challenges, within each individual’s functional capabilities.
To Our Stakeholders:

Moving into a new decade while celebrating over 122 years of exceptional service to individuals with developmental disabilities is not something many organizations can claim. 2018-2019 was a year of incredible planning with our Board of Directors, dedicated team members, and the individuals who call Beverly Farm home. We completed a three year strategic plan that focuses on preserving our rich history, all while progressing toward the future; specifically focusing on providing person-centered care, growing our community partnerships, expanding a phenomenal team, and financially bridging gaps in our funding sources. We are truly excited to not only achieve our goals, but to exceed them.

You will find through the 2018-2019 Annual Report that we have counted on you; our families, friends, and our amazing community to achieve many of our successes thus far. We are appreciative to work with over 100 volunteers that allow us to achieve our mission. We are grateful that your support has allowed our artists to sell out of work at their pop-up art shows. We are proud that your dollars have allowed over 90 individuals to attend Special Olympic events and bring home over 50 medals in one year. Most importantly, we are honored that we are entrusted to provide services to over 350 of the most amazing people in the world.

None of this would be possible without the generosity of our donors. Their time, talent, and treasure are a vital part of our mission and progress and we will achieve collectively in the coming years. We look forward to our partnership and what we build together.

Sincerely,

John Huelskamp

We have achieved 122 years of excellent service with you and because of you. Here is to looking forward to the next 122 years together.
To Our Volunteers: Thank You

Throughout the year, Beverly Farm is made possible by the hundreds of volunteers who give us their time and talents. Without you, we couldn’t do what we do everyday. Thank you.

Over the summer, Seniors had a luau during which a friend volunteered his time to dress as a movie character and surprise the residents for photos.

We are always actively growing our volunteer program. Take a look at what we accomplished this year:

- 100+ volunteers
- 4,000 average hours of volunteer work
- $102,000 in volunteer hour work

With our 24/7 campus, volunteering around your lifestyle is easy. We do what we can to accommodate so that everyone who wants to, is able to volunteer.

Between nightly and weekend activities, weekend and summer equestrian camps, year-round special olympics, and the day-to-day, we have something for everyone.

If you or someone you know would like to learn more about volunteering, contact our Volunteer & Events Coordinator, Taylor Justice at 618.466.0367 x 649, or tjustice@beverlyfarm.org.
Special Olympics

Your dollars supported five sports, reaching just over 90 individuals this year

Our athletes stayed busy this year making history and bringing a ton of medals home.

At the annual Summer Games for Track & Field, Beverly Farm Athletes collected a combined total of 24 medals. 4 Gold, 8 Silver, 9 bronze, and a few fourth and fifth place finishes made-up the hardware brought back home. We had so many first-time athletes, and we participated in a lot of first-time events. Our athletes make us proud every year.

In the first ever “Unified Sports,” which brings together persons with and without disabilities for a quick path to friendship and understanding by playing and training together, our Activities Director and resident Jessica P., brought home a gold medal in bocce and went on to state to defend their regional title.

Our Softball Special Olympics made history this year when the Blue Jays team went to state for the first time ever! They won every single game they played this year, including the state game by 11 runs. The rest of the tournament was rained out, but we have no doubt they will be back next year to win it all.

Thanks to your support, our athletes get to live their best lives.
Equestrian Center

The Equestrian Center at Beverly Farm is fun for the entire community

Whether it’s riding lessons, Special Olympics, or summer camps, the Equestrian Center has something for everyone, with a positive playing field that defies age, race, ability, disability.

Since it’s origin in 1993, The Equestrian Center has continued to grow and touch the lives of residents and community members alike.

- 8 different summer camps, all with multiple sessions
- over 50 residents involved at the arena
- 100+ community partners

Whether it’s volunteering, riding, or sponsorships, there is an opportunity for everyone at the arena.

We depend on volunteers for the center to keep all of our programs up and running. We could not be as successful at touching the lives of hundreds each year without the help from our volunteers.

We have sponsorship opportunites available at many levels for both corporate and individuals. With so many levels available, there is a way for everyone who wants to sponsor to have an opportunity. Your sponsorship helps in many ways, including allowing individuals who otherwise may not be able to get time in the arena for Equine Assisted Services and Special Olympics.

To learn more about our program and opportunities, please contact: equestriancenter@beverlyfarm.org or 618.466.0367 x 787
“I’m an Artist” Continues to Grow

Our Art Club has become one of the most influential programs we offer

Our resident artists had a busy year. They got to take their art off of campus, and around the entire county. With several local reporters covering their work throughout the year, they got a chance to really show what they can do.

This year, over a hundred residents participated in art club. At least one time a month on Saturdays, they have the opportunity to make art, in all mediums. Some choose paint, some color, others draw. Whatever they choose, everyone leaves feeling accomplished. They started dapping in mixed media this year, which they have really loved and is turning out great!

In May, they had their annual “I’m an Artist exhibitional showcase at Old Bakery Beer in Alton. We sold almost 50 pieces! When a piece sells, the resident makes 50% of the proceed.

It has been a year of growth and really getting into the community for our artists.

Without this program and the continued support of their artwork from the community, this program and these opportunities would not be possible.

Our artists love to paint specifically for people. If you would like to buy a piece of art, or request a piece you have in mind, please contact the activites department at 618.466.0367 x 624, or activities@beverly-farm.org

Your continued support allows programs like our art club to thrive.

Some of our resident artists donated their animal-related artwork to the local animal shelter
2018-19 Financials

Financial reporting is based on the four Beverly Farm entities: Beverly Farm Foundation Inc., Beverly Farm Association Inc., Beverly Farm Endowment Inc., and Beverlyfarm Living Options Inc..

Combined total revenue for fiscal year ending June 30, 2019 was $31,024,414. The Organizations had investment income of $1,260,768 this year. The Developmental Training program contracts brought in a total of $180,553 in revenue. The Equestrian Program revenue totaled $86,229. The Foundation and Living Options operating expenses increased by 16.8% for FY 18-19.

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$1,569,191</td>
<td>$1,690,376</td>
</tr>
<tr>
<td>Restricted Cash</td>
<td>294,470</td>
<td>1,709,450</td>
</tr>
<tr>
<td>Investments</td>
<td>17,364,797</td>
<td>12,007,120</td>
</tr>
<tr>
<td>Accounts Receivable, Net of Allowance for Doubtful Accounts of $1,090,000 &amp; $359,492</td>
<td>4,487,028</td>
<td>4,274,241</td>
</tr>
<tr>
<td>Contributions Receivable</td>
<td>4,888,601</td>
<td>5,589,801</td>
</tr>
<tr>
<td>Inventory</td>
<td>109,769</td>
<td>121,440</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>480,470</td>
<td>480,575</td>
</tr>
<tr>
<td>Investments Held by Bond Trustee</td>
<td>434,876</td>
<td>449,643</td>
</tr>
</tbody>
</table>

TOTAL ASSETS $40,626,868 | $37,321,330
Revenue by Source

- **Residential Care**: $17,297,345 (56%)
- **Contributions**: $6,815,710 (22%)
- **Day Training**: $5,277,736 (17%)
- **Investment Income**: $1,260,768 (4%)
- **Other Revenue**: $372,855 (1%)

Fundraising & Marketing Efforts

- **Total Contributions, Pledges, & Event Revenue**: $6,815,710
- **Fundraising Expense of Total Contributions**: $271,535
- **Total Advertising Expense**: $9,916
Thank You

Thank you to everyone who makes Beverly Farm possible each and every year. We cannot express our gratitude enough.
Join our Team

Whether it’s free time you want to fill with a good cause, you are ready for a new career, or you have goods to be used: we want you on our team. Visit our website to find out about volunteering, donating, and job opportunities.

Not ready to commit to something? Sign up for our quarterly newsletter, The Reporter, to stay up-to-date and find more opportunities throughout the year.

- Resident Stories
- Quarterly Calendar
- Letter from the ED
- Pictures of Campus Happenings

Spend every day making a difference