

DEHLL FAMILY GROUP
Minutes From October 7, 2007

Call to order by Leslie Landsman-acting president in lieu of the absence of group president Maryann Woodcock.

- 1) Introduction of members and staff present.
- 2) Treasurer's report-
Checkbook balance after paying all obligations as of the date of this meeting is \$1,418.30. Possible deficit related to upcoming expenses (stipends, employee of the month program, holiday presents) -\$1,581.70

Comments by Laurel Field indicate that sending reminder postcards to all members of the DEHLL family group was likely the cause of a tremendous increase in dues received by mail after the Spring 07 meeting. She requests that this practice continue bi-annually and requests volunteers from those currently present at today's meeting to help with mailing the cards.

- 3) Old Business-none
- 4) Introduction of new unit director Debbie Reed- she takes the position previously held by Ellen Meyer. She reviewed some of the current goals and objectives related to improving physical aspects of the cottages, and implementing programs such as family style dining, money management and medication management for the residents.
- 5) Board reports- Leslie Landsman-current board member reviewed the progress of the SNAP program which is being implemented by the PR firm that is working to enhance the image of Beverly Farm. The new web site; www.beverlyfarm.org, is up and running and she encouraged everyone to check it out and feel free to address any comments to cmayhall@beverlyfarm.org (Carolyn Mayhall). The web site is not complete, so be sure to go back frequently to see the updates. Goals are to use the web site as a public relations, informational, recruiting- (residents and staff) and communication tool.
I-255- The highway extension that will be cutting across portions of Beverly Farm land is moving very slowly. The Beverly Farm executive team as well as a dedicated board of directors committee is closely following all aspects of this issue.

Sharon Cohn-current board member, addressed the group related to the importance of ongoing fund raising to the continued operation of BF. The memorials, honorariums and regularly scheduled contributions from foundations members make up the 'bread and butter' of the contributions and account for 10% of the BF operating budget! Without these contributions, BF would have been 'in the red' every year over the past 11 years. It is known that only a small percent of foundation members contribute regularly and there are

plans to implement creative ways to reach out to those who do not, to encourage participation. The hope is that very soon BF will have 100% regular participation of foundation members! If you would like to help with this, Please contact cmayhall@beverlyfarm.org. She will put you in touch with new board member, Steve Schmidt, who is organizing this effort.

6) New Business-

A new drive through coffee shop will be opening soon at 'Treasures and Trinkets'. It will feature bakery items from Beverly Farm's very own Busy Bee Bakery as well as Starbucks coffee. The hope is that residents will help staff this operation along with volunteers.

Southern Illinois Healthcare Foundation- will now be staffing the clinic on the Beverly Farm main campus with internal medicine doctors two ½ days a week. Along with Dr.Parich, who will continue his duties at the farm, that will mean physician coverage for the residents three ½ days a week.

The Treasures and Trinkets gift shop is now selling 'Blessing Baskets'. These are lovely, baskets, woven by women in the poorest areas of the world, with native grasses. They are paid 'prosperity' wages for these baskets and then distributed to vendors such as Beverly Farm to sell for a small profit to the organization. Another way that BF is spreading hope all over the world!

- 7) Sibling Group- Jody Zacharias-chair of this group, announced that it will now be called 'FAMILY/FRIENDS OF BEVERLY FARM' group. She welcomes everyone to participate in their lively, informative meetings which always occur on Saturday morning of the family weekends twice yearly and meet in the recreation center.
- 8) Wish list- brief discussion related to items that the DEHLL cottages might need. Debbie Reed promises to have a list together at the Spring 08 family meeting.
- 9) Fund Raising for the DEHLL family group-
Suggestions made related to our group raising money specifically to assist the cottages obtain supplies or funds for needs/wants over and above what is available from general operational funds. A raffle has been done by other family groups in the past and this was discussed. Also discussed were fund raising opportunities on e-bay and family garage sales to benefit the DEHLL group.
Suggestion was made to invite a speaker from another family group to speak on fund raising.

Meeting Adjourned.

2008 Beverly Farm Family Weekends

April 25,26,27th

September 26,27,28th

MARK YOUR CALENDERS !